



UCO  
ANGERS

UNIVERSITÉ CATHOLIQUE DE L'OUEST

FACULTÉ DE DROIT, ÉCONOMIE, GESTION

## MASTER OF BUSINESS ADMINISTRATION GLOBAL BUSINESS ADMINISTRATION

DEGREE: Master of business administration - MBA :  
Global business administration

DEGREE LEVEL: DU - Diplôme d'université [bac +5]

100%  
IN ENGLISH

### OBJECTIVES AND TARGET SKILLS

Accelerate your global career with our MBA in Global Business Administration, taught in English. This program is ideal for economics and management students seeking to enhance their management skills through a business project centered on international trade or any other international management field. It also provides an opportunity for non-management or economics students to gain a comprehensive understanding of business management. Whether you come from political science, foreign languages, or a background in information and communication, the MBA will elevate your professional English proficiency and management knowledge to new heights.

**Unlock your potential! Achieve your professional goals with our MBA program:**

- Transform your career
- Gain new skills and further knowledge to excel in an international business environment
- Improve your management expertise
- Reposition yourself to succeed in export management projects, commercial management entrepreneurship, consulting, and business management - both in France and globally
- Gain a deep understanding of business management to tackle even the most complex business challenges confidently

### THE VALUE-ADDING BENEFITS OF OUR MBA PROGRAM

**Stay ahead of the global business landscape with our adaptive MBA**

Our MBA program stays ahead of the curve with continually evaluated and updated content to meet the evolving needs of the international business world.

**Accelerate your professional development with our progressive approach**

Our professionalization team provides personalized support and guidance, including securing internships, workshops, company visits, conferences, round tables, professional days, and in-company projects to complete the program.

**Benefit from a diverse and engaging faculty**

Our expert faculty, made up of 70% international academics and business professionals, delivers a comprehensive training program that blends theoretical knowledge with practical skills, making sure to listen and respond to your needs.

**Achieving your goals with personalized support**

The program prioritizes each student's success with regular check-ins with the course director, individualized meetings and close interaction with their teachers. We provide all the necessary resources to help you reach your full potential.



### PROFESSIONAL FIELDS

- Entrepreneur, deputy global business manager
- Skilled international and cross-cultural manager
- Project manager
- Consultant
- International business development (import/export)
- International financial management: financial analyst, accounting manager, assistant accounting manager, financial analyst, budget analyst

6 months  
internship in MBA 2

70%  
international teachers

100%  
in English

# STRUCTURE OF THE MBA PROGRAM

- **MBA 1:** Immerse yourself in 450 hours of classroom instruction and have the option to complete a 2-month internship.
- **MBA 2:** Expand your knowledge with 250 hours of classes in semester 3, followed by a mandatory 6-month internship for hands-on experience.

## EARNING YOUR MBA DEGREE

Our 2-year MBA program (4 semesters, each with 30 ECTS credits) requires a total of 120 ECTS credits for completion.

## ASSESSMENT AND PROGRESS

- **MBA 1:** Assessment methods include written exams, individual and group assignments, presentations, and case studies.
- **MBA 2:** Further evaluations include written exams, individual and group assignments, presentations, case studies, and the production and defense of a thesis and internship report.

## MBA PROGRAM CURRICULUM

### MBA 1 [SEMESTERS 1 and 2] - 60 ECTS credits

- ▣ **General requested courses:** mathematics for economics, marketing and research | fundamental of business economics
- ▣ **Management, strategy and ethics:** organizational philosophy management | project management | business strategy | fundamental ethics
- ▣ **Finance:** principles of finance accounting | corporate finance | financial statements analysis, trust and responsibility | managerial accounting
- ▣ **Business environment and international business:** international business | marketing and consumer behavior | international strategy | international marketing | supply chain
- ▣ **Consulting:** change management | consulting
- ▣ **Innovation:** innovation management | digital transformation
- ▣ **Career development plan:** working life basics | workshop | foreign languages | career project | dissertation methodology

### MBA 2 [SEMESTERS 3 and 4] - 60 ECTS credits

- ▣ **Commerce and ethics:** negotiation | organizational ethics : a practical approach
- ▣ **Entrepreneurship:** entrepreneurial | business plan
- ▣ **International business:** international legal system and contracts | international trade
- ▣ **Consulting:** audit | consulting | coaching
- ▣ **Quality and supply chain:** environmental management system | quality management system | information system management
- ▣ **Career development and dissertation:** career project | workshop | foreign languages | dissertation methodology

## EXAMPLES OF PROFESSIONAL PROJECTS

**International business:** gain hands-on experience in market research, business plan development, and sales support as you identify and expand into new markets.

**Business developer:** build valuable connections in a foreign country, working with embassies, chambers of commerce, and other key players to establish a niche market.

**Consulting:** offer expert solutions to clients in a variety of industries as they look to grow their businesses and develop professionally.

**Marketing:** support international marketing projects and launch campaigns, keep up-to-date on industry trends, and create effective communication materials to drive results.

### ENROLLEMENT IN 1<sup>ST</sup> YEAR

- Possess a Bachelor's degree in economics and management or equivalent, or another degree with background in management (such as information and communication with a course or minor in management, political science, LEA, or other).
- Your application will be reviewed, followed by an interview to assess your goals and English proficiency.
- Convenient online registration available on the uco.fr website

### ENROLLEMENT IN 2<sup>ND</sup> YEAR

- Possess a Master's degree in management sciences.
- Undergo a review of your application and an interview to assess your goals and English proficiency.
- Register online via the uco.fr website.

### TUITION FEES 2023/2024

- French students: fees range from € 4 000 to € 7 850 annually, based on family income
- International students: one-time fee of € 8 200
- Career advancement: customizable fee options available

## Contact

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