

BACHELOR'S DEGREE IN INTERNATIONAL MANAGEMENT, ECONOMICS AND BUSINESS ETHICS

Field of study : **Economics, Management, Finance and Law**
 Grade level : **Bachelor's degree** [recognised by the French State under the terms of the agreement between the French Republic and the Holy See on the recognition of degrees and diplomas in Higher Education]

**Accredited
EFMD***

MAIN OBJECTIVES OF THE PROGRAMME AND COMPETENCES COVERED

The aim of the programme is to prepare students to join the best master's programmes in business schools and universities and to train future corporate executives, managers and entrepreneurs for a career in France or abroad.

The programme is structured around 3 educational pillars:

- core knowledge in finance, economics, sustainable management and law
- a thorough education in ethics and social responsibility, in-depth understanding of intercultural challenges within the modern international business environment
- enhancement of critical thinking and teamwork, as well as development of managerial and interpersonal skills

EMPOWER TO SUCCESS

Optimal student support

- a low student-to-professor ratio
- regular meetings with the faculty advisor
- tutoring for students
- continuous assessment

Step-by-step professionalization

- courses and conferences dedicated to support professional projects
- mandatory 2-month internship in the second year
- almost 30% of courses are taught by business professionals.

BENEFITS OF THE PROGRAMME

An international approach with 2 tracks to ensure proficiency in English

Possibility to choose the 100% English-taught track. Mandatory 2nd language. Optional 3rd language. Possibility to pass a language certification B2/C1 levels (TOEFL or/and Cambridge), a dedicated course of business English.

A pedagogical team with rich and diverse background and expertise

The expertise and plurality of international instructors, coming from both academics and the professional world, provide students with the best possible support and training.

Culturally diverse classes

Students come from all continents, an intercultural exchange naturally enables them to develop their adaptability and communication skills. The primary language of communication between students is English.

A challenging training to integrate master's programmes for excellence

Through the quality of the training and the advanced educational level acquired from the first year onwards, many graduates pursue their studies in top business schools or prestigious foreign universities



POST-PROGRAMME STUDIES

- Programme Grande École (PGE) for business schools
- Masters in business schools
- Masters in French or foreign universities

PROGRAMMES INTEGRATED BY OUR ALUMNI

89% of graduates continue their studies in master's degree

London Business School (GB) - Master in Finance / **Trinity College** (Ireland) - Master in Accounting, Master in Finance, Master in Management/ **EDHEC** - Programme Grande Ecole : option Finance, option Business Management/ **ESCP** - Master in International Sustainability Management/ **EM Lyon** - Master TDE (European Triple Degree) / **Durham University** (GB) - Master in Finance/ **University of Exeter** (GB) - Master in International Business/ **University of Vienna** (Austria) - Master in International Business Administration/ **HEC Montreal** - Master's in Management and Sustainability / **NEOMA** - Programme Grande Ecole : option Finance/ **SKEMA** - Programme Grande Ecole : Master in International Marketing and Business Development/ **KEDGE** - Master ISLI (Global Supply Chain Management)/ **Audencia** - Programme Grande Ecole : option Finance, option Management/ **Université Paris Dauphine** - Master's in Accounting Management, Audit, Financial Reporting/ **Université Paris 1 Panthéon Sorbonne** - Master's in Sales Marketing, option Logistics, Marketing, Distribution

PROFESSIONAL FIELDS

- Finance
- Marketing and communication
- International trade
- Supply chain
- Banking/insurance

*EFMD Accredited Programme

2

months of internship

89%

continue to master's

90%

success rate

ORGANISATION OF THE PROGRAMME

2 TRACKS

- A French/English bilingual track: more than 30% of the courses taught in English in 1st year, more than 60% in 2nd year and 100% in 3rd year
- English track: 100% of the courses taught in English from 1st to 3rd year

GRADUATION

The diploma is obtained after three years of study. A year is divided into 2 semesters consisting of EU (educational units) corresponding to 60 ECTS credits (30 ECTS/semester). To graduate from this diploma (6 semesters), the student must obtain 180 ECTS credits.

ASSESSMENT AND PACE

- 1st, 2nd and 3rd years: continuous assessment
- At least 280 hours of training per semester

PROGRAMME

1ST YEAR [SEMESTERS 1 AND 2]

- **Languages:** LV1 English | LV2 German, Spanish or French as a Foreign Language (FLE), Cambridge / TOEFL certification
- **Courses:** Applied mathematics in economics and management | Accounting | Principles of law | Economic analysis | History of economic Thought | Digital culture | ESD: Intercultural approach | Principles of management and CSR | Ethics and research methodology | Principles of microeconomics | Digital transformation and sustainable development | Logic | Statistics applied to economics and management | French culture history and civilization

2ND YEAR [SEMESTERS 3 AND 4]

- **Languages:** LV1 English | LV2 German, Spanish or French as a foreign language (FLE), Cambridge / TOEFL certification
- **Courses:** Macroeconomics | Commercial law | Business law | Fundamental anthropology | Transversal courses and workshops | Financial analysis | Management accounting | Economic theory of entrepreneurship and firm | Mathematics applied to economics and management | Monetary economy | International economics | Marketing principles | European business law | Market research and analysis | Digital project management | Career development
- **Mandatory summer internship in a company 8 weeks minimum**

3RD YEAR [SEMESTERS 5 AND 6]

- **Langues :** LV1 anglais des affaires | LV2 allemand, espagnol ou français langue étrangère (FLE)
- **Courses:** Operations and supply chain management | Financial markets and institutions | International business environment | European integration and sustainable growth | Anglo-Saxon business law | Game theory | Entrepreneurship, leadership and decision-making | Business plan development | Data analysis for management | Business ethics and CSR | Ethics of virtues

Option of your choice

- **Option international management:** International Trade and strategies | International marketing | Digital marketing
- **Option international finance:** Advanced management accounting | Anglo-Saxon accounting | Financial theories: corporate finance and portfolio management

EXAMPLES OF PEDAGOGICAL PROJECTS

- Business ethics:** preparation of an executive summary
- Marketing:** market research
- Corporate finance:** preparation of a cash flow forecast
- Accounting:** preparation of a balance sheet and income statement
- Strategic management:** preparation of a business plan

ENROLLMENT IN THE 1ST YEAR

- A high school diploma
- Application and acceptance upon review of the student's record
- Non-French-speaking students must prove a B2 level in French or English

ENROLLMENT IN 2ND YEAR

- One year of undergraduate studies in economics and management, acceptance upon review of the student's record
- Non-French-speaking students must prove a B2 level in English for the English track and submit a Delf B2 French certificate for the bilingual track

TUITION FEES 2024/2025

- Foreign student: 8 500€/year

Contacts

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« L'article L.6316-4 II du code du travail reconnaît la qualité de l'établissement d'enseignement supérieur au titre des 4 catégories d'actions concourant au développement des compétences. »

